



Airshow Planning, Production and Management

AirSupport LLC is a full-service airshow and aviation event management, planning and production company. Founded in 1995, the company's primary mission is to provide aviation event services that allow its customers to enjoy a professional, profitable and safe airshow. The AirSupport Team draws on decades of combined experience and offers a wide range of services including preliminary consultation, site selection and evaluation, show planning and complete on-site management.

Prior to committing to creating an aviation event, AirSupport conducts a feasibility study. The study provides important information about site and sponsor availability, community opportunities, budgeting and return on investment. It can also address potential issues regarding crowd management, safety and security. In addition, AirSupport conducts a post-event analysis that assesses all outcomes of the event. This provides an action plan that addresses areas of improvement and planning for future airshows.

Services

- Show Design
- Air Operations
- Ground Operations
- Aircraft Service and Support
- Performer Selection
- Military Demonstration and Static Display Aircraft Procurement
- Jet Team Support
- Crowd Management
- Safety Management
- Security Planning
- Emergency Support

- Parking and Traffic
- Volunteer Management
- Vendor Relations
- AirCommand I

Show Design

Airports are designed to provide efficient transportation services to the public. Extensive planning and management are required to meet this business need while converting the facility into an airshow venue that will host thousands of spectators. The layout and design of every aspect of the airshow are vital to the event's success. A well-organized and comprehensive layout strategy impacts your show's ability to provide quality customer service, sponsorship fulfillment and most importantly, safety. Site design determines where aircraft are positioned, how they move on the field, where emergency services are stationed, vendor and sponsor location and public parking. Addressing show design is key in creating a safe, successful and profitable airshow.

Air Operations

AirSupport provides planning for staging and movement of aircraft before, during and after the airshow. This includes airshow operations as well as a plan to accommodate commercial, military or other airport operations that may take place in conjunction with your show.

Ground Operations

AirSupport provides in-depth planning to assist in managing aviation assets on the ground. Utilizing state-of-the-art software tools, detailed maps and plans, we can assure efficient use of space at crowded facilities and insure safety in all aircraft movements as well as static displays.

Aircraft Services and Support

AirSupport facilitates FBO relationships. We advise on special aircraft servicing needs, planning and management of aircraft fueling, smoke oil and indicated safety issues. In addition, AirSupport can supply dedicated "airshow experienced" professional flight line staff to manage all aircraft services or assist local airport personnel.

Performer Selection

AirSupport provides guidance in selecting performers and other industry professionals required to build a safe and entertaining airshow that meets your community's goals and needs.

Military Demonstration and Static Display Aircraft Procurement

AirSupport specializes in recruitment and acquisition of military demonstration and static display aircraft. Beginning with filing necessary paperwork for military support, AirSupport can guide an airshow through the proper channels to best facilitate an event packed with cutting edge military aircraft.

Jet Team Support

AirSupport has a proven track record of creating airshow venues at which military jet teams can safely execute demonstrations and successfully accomplish recruiting missions. From ground support procurement to transportation, lodging, hospitality and publicity management, we are well versed in all aspects of jet team support. By putting this task in the hands of experts, airshows are sure to provide teams with a venue they will want to return to.

Crowd Management

Managing large crowds in a confined area is challenging. Safety around aircraft and quality customer service -- including access to food, drink, and a great view of the show -- are equally important. Accommodations for Disabled Access and general public access to the show site while maintaining a high level of customer service must be considered. AirSupport provides planning for all aspects of crowd management.

Safety Management

The single, most important goal of any airshow is to assure the safety of the attending public, performers, aircrews, volunteers and staff. Special consideration should be given to aircraft and performer security as well as public safety around the aircraft. AirSupport provides coordination and on-site management of all aspects of safety planning.

Security Planning

AirSupport security professionals work with your organization in coordinating with local, state and federal public safety agencies to develop and execute a security plan that is designed to meet your event's requirements.

Emergency Support

AirSupport will assess and facilitate the availability of adequate emergency services and support for aircraft, airport and public safety. This includes availability and accessibility of local fire and law enforcement services.

Parking and Traffic

The first and last impression that the attending public has of any airshow is ease of arrival to and departure from the event. This demands careful planning on the use of primary and secondary roads, parking capacity and the availability of law enforcement and volunteers to help with traffic management. AirSupport provides planning and management services targeted to this crucial area.

Volunteer Management

A community that embraces and shows pride for an airshow is key to an event's success. Civic clubs, youth groups, church organizations and anyone with a passion for aviation can and should be encouraged to participate as a volunteer. AirSupport advises on recruiting and organizing volunteers to help you produce an enjoyable and safe community event.

Vendor Relations

Food, beverage and souvenir sales represent a significant source of revenue for any event. AirSupport's extensive experience in event management allows us to provide unique insight in selecting appropriate vendors for your event.

Client Services Interactive Website www.airsupport.com

AirSupport offers a specialized, password-protected, customer support page that allows each customer to receive important, up-to-the-minute information specific to its event. This includes access to a dedicated library of industry information, documents and helpful forms for client use.

AIRCOMMAND I™

AIRCOMMAND I™ is a state of the art mobile airshow support system. Its groundbreaking concept and design offers a degree of operational efficiency and safety unmatched in the airshow industry. Purpose-built for airshow management, the mobile unit is equipped with the latest and most advanced interactive aviation technology.

From air and ground operations and logistics to security, event management and sponsorship fulfillment, AirSupport provides dedicated professionals specialized in all aspects of airshow management and production. For more information about AirSupport's services visit our website at **www.airsupport.com** or email us at info@airsupport.com.

Professional Memberships include:

ICAS – International Council of Air Shows
NBAA – National Business Aviation Association
EAA – Experimental Aircraft Association
AOPA – Aircraft Owners and Pilots Association
Chambers of Commerce through out the US.

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